

EXHIBITOR PROSPECTUS

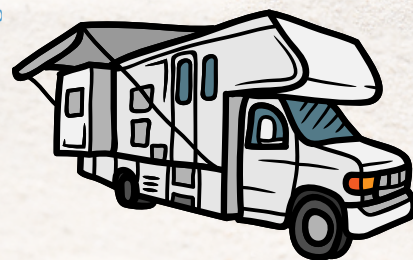
SEPTEMBER 4 - 7, 2025

JANUARY 7 - 11, 2026



presented by

PROGRESSIVE®



International Exposition Center
One I-X Center Drive, Cleveland, OH 44135

Produced by
Great Lakes RV Association



Attendee Demographics



SEPTEMBER 4-7, 2025

Over 8
Million
Impressions
in Paid
Advertising

8 - 10,000
Annual
Attendees

49%

Male



Female

64%

45+



25 - 45

75%

Mobile Ticket
Purchases



Desktop Ticket
Purchases

46%

Over 13
Million
Impressions
in Paid
Advertising

33%

30 - 35,000
Annual
Attendees

25%

JANUARY 7 - 11, 2026



Gear Up for Autumn Adventures at the



SEPTEMBER 4 - 7, 2025

The Great Lakes RV Association proudly presents the Outdoor Fall RV Fest, back at the I-X Center for the fourth consecutive year and presented by Progressive. Whether you're an avid camper, an adventure seeker, or simply looking to enhance your RV experience, dive into a world of endless possibilities as you explore over 300 NEW RVs all at one location.

Event Highlights



**300+ NEW
25 & 26 RVs**



**Area for Parts &
Accessories**



**Top Northeast
Ohio RV Dealers**



**Vendor
Area**

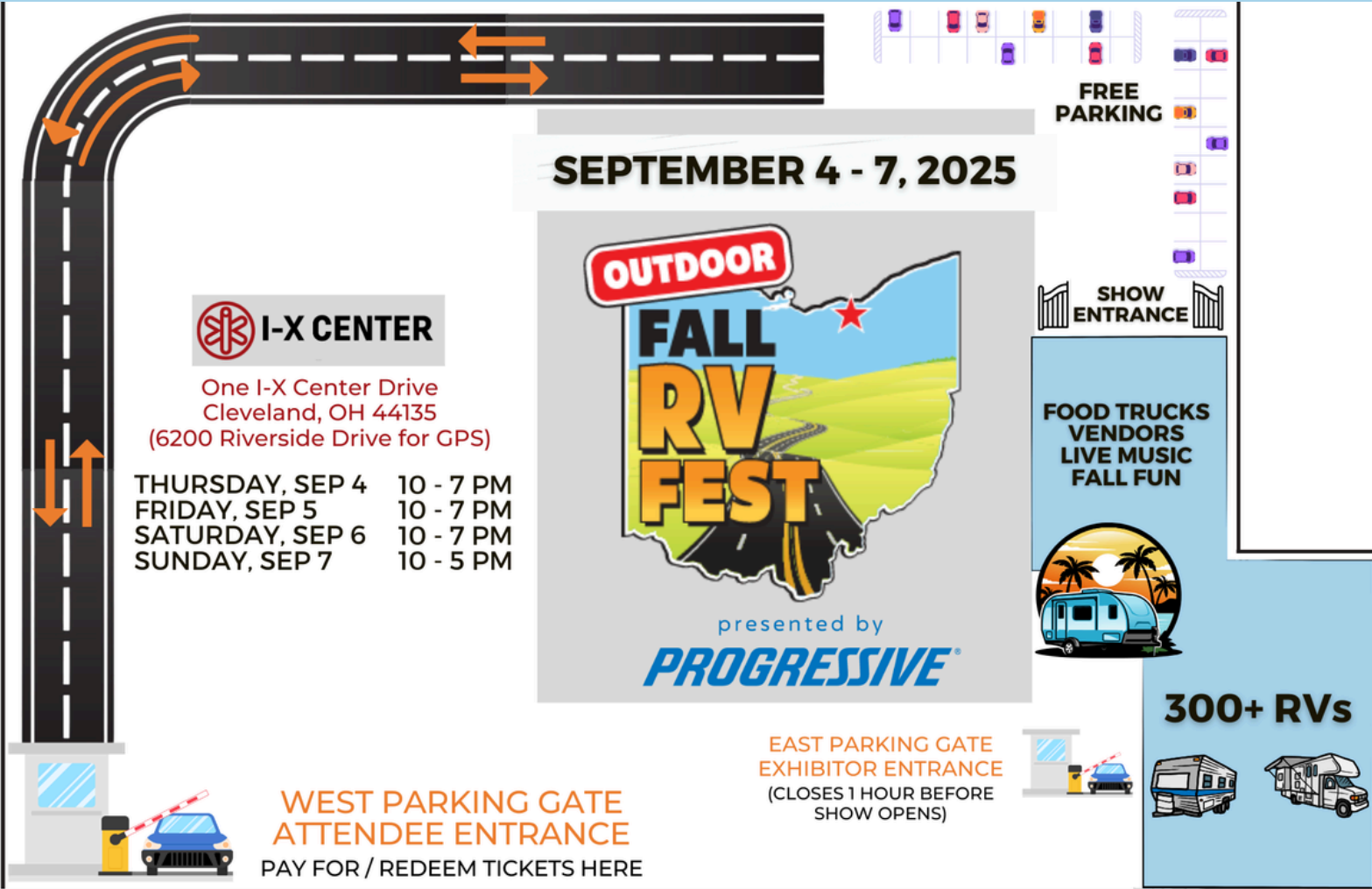


Food Trucks

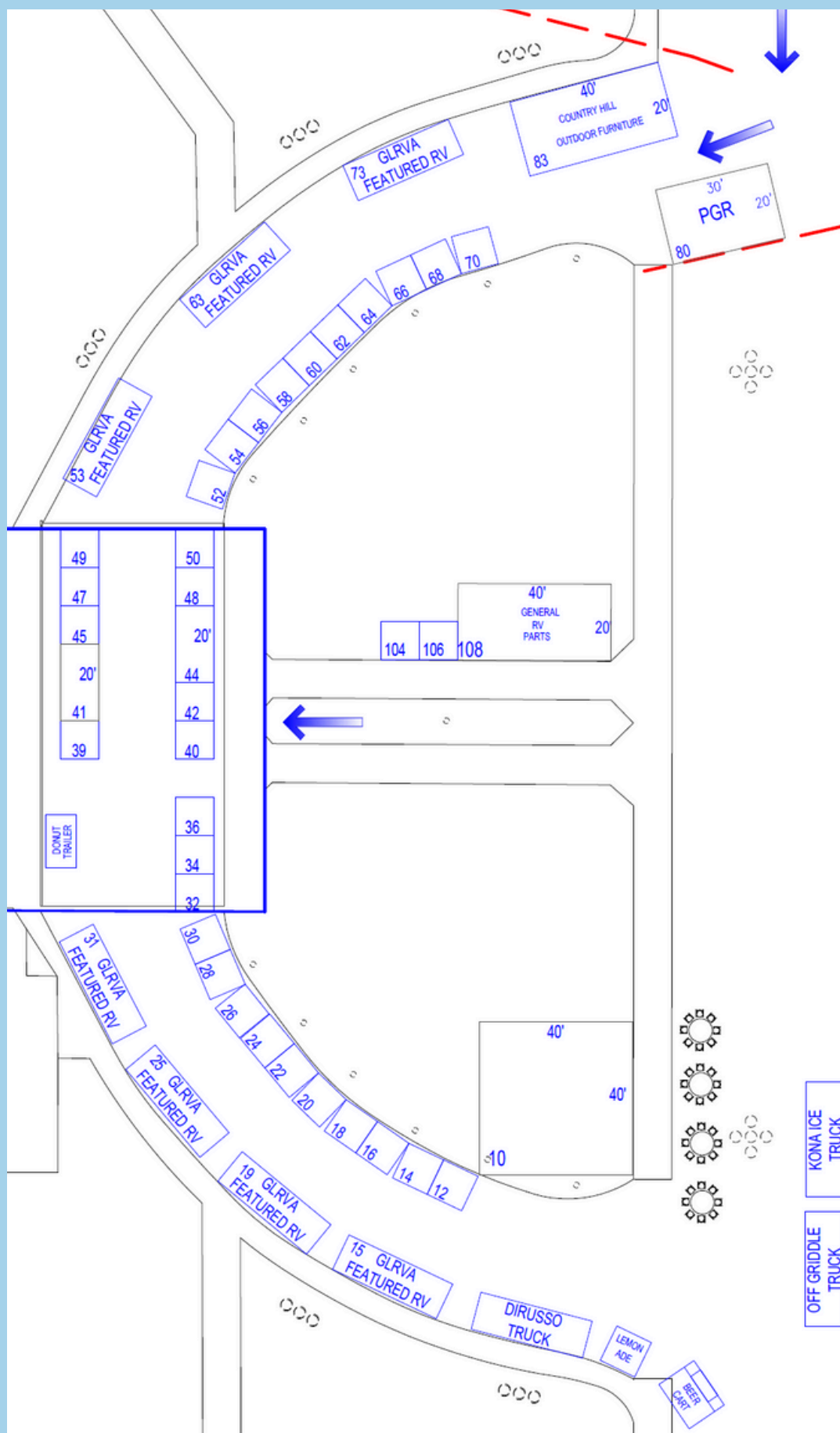


**Fun for
All Ages**

2025 Outdoor Fall RV Fest - Parking Lot Map



2025 Outdoor Fall RV Fest - Vendor Map



Discover Your Next Adventure at the 48th Annual



JANUARY 7 - 11, 2026

Join us for an unforgettable journey into the world of recreational vehicles at the 48th Annual Ohio RV Supershow, presented by Progressive, hosted by the Great Lakes RV Association. Held at the iconic I-X Center in Cleveland, Ohio, this premier consumer show is a paradise for RV enthusiasts and adventure seekers alike.

Event Highlights



450+ Brand-New 2026 RVs

Explore a vast array of RVs, from cozy tent campers to luxurious motorhomes, all in one convenient location.

Witness the national debut of numerous RV models, showcasing the latest innovations and trends in the industry.



Cutting-Edge Features

Experience the future of camping with state-of-the-art power packages and residential-inspired interior designs.

Discover hidden bunkroom floorplans and other innovative features designed to enhance your outdoor experience.



Top Northeast Ohio RV Dealers

Connect with 11 leading RV dealers from Northeast Ohio, all gathered under one roof to help you find the perfect RV for your needs. Benefit from expert guidance and exclusive deals during this special event.



presented by
PROGRESSIVE

Engage, Learn, and Experience

Don't miss this unparalleled opportunity to explore the latest RV innovations, connect with industry experts, and embark on your next great adventure. Join us at the Ohio RV Supershow and make memories that will last a lifetime!



Event Features



Vendor Extravaganza

Immerse yourself in the bustling Grand Ballroom, where RV-related vendors and suppliers await. Plan your next camping trip, stock up on essential gadgets, and take advantage of exclusive discounts and specials.



Adventure Seeker's Paradise

Engage with representatives from various campgrounds and vacation destinations across Ohio and neighboring states. Discover RV clubs and organizations eager to assist you in planning your next great outdoor adventure.



Entertainment for All Ages

Enjoy live presentations and performances on the Entertainment Stage, located in the heart of the Grand Ballroom. Delight in family-friendly entertainment and interactive activities for kids, making it a fun-filled experience for the whole family.



PROGRESSIVE



EXIT

ENTRANCE

BOX
OFFICE



450+ RVs



WEDNESDAY, JAN 7
THURSDAY, JAN 8
FRIDAY, JAN 9
SATURDAY, JAN 10
SUNDAY, JAN 11

11 AM - 9 PM
11 AM - 9 PM
11 AM - 9 PM
10 AM - 9 PM
10 AM - 6 PM

SHOW
ENTRANCE



VENDORS
&
ENTERTAINMENT





Vendor Map

